

City of Carrollton Community Survey 2007



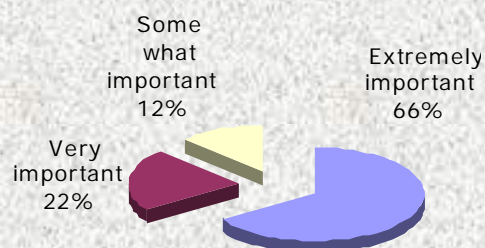
In 2006 and early 2007, we asked our residents and stakeholders what they thought about the community of Carrollton

here is what they had to say...

...ABOUT OUR COMMUNITY

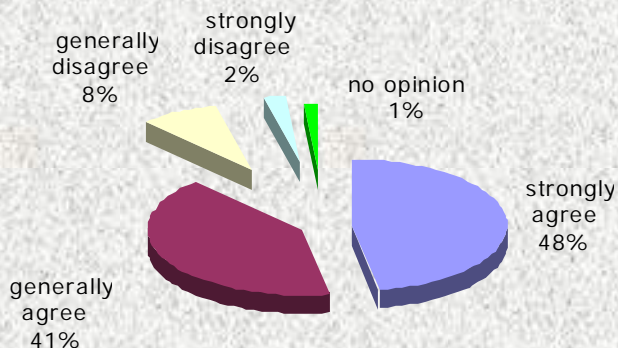
SENSE OF COMMUNITY

We're a strong community. Carrollton has experienced a moderate rate of growth for more than a decade, giving our residents a strong sense of community.



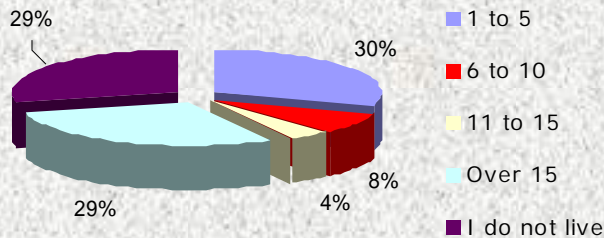
WE ARE UNIQUE

We're a unique community. Ninety percent of those poled believe strongly or generally agree that the City of Carrollton is unique.



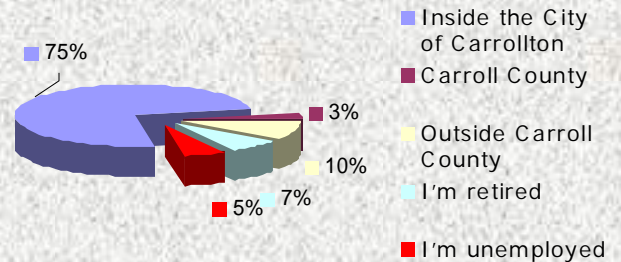
LENGTH OF RESIDENCE

Some 29% of our residents have lived in Carrollton over 15 years and almost 40% have lived in the community of Carrollton ten years or less. 29% of the respondents did not live within the city limits.



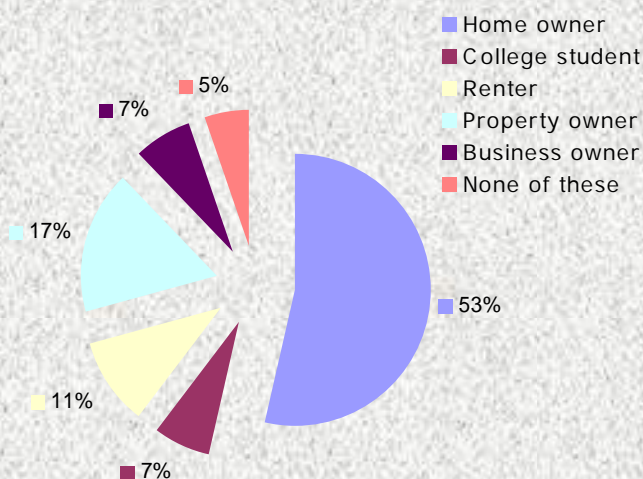
PLACE OF EMPLOYMENT

As indicated on the previous chart, 29% of those respondents do not live within Carrollton, yet 75% work within the city limit and 7% are currently retired. These statistics indicate a significant portion of the citizens of Carrollton both live and work within the city limits and that Carrollton employers provide job opportunities to those living in unincorporated Carroll County.



HOUSING STATUS

Slightly half those responding to the survey are home owners, with 11% choosing rental as a housing option. Two-thirds of the 11% being rentals are also college students.



QUICK FACTS

8 out of 10 residents believe the quality of life in Carrollton is getting better or staying the same.

9 out of 10 Carrollton residents believe a sense of community is important to their quality of life.

29% of those polled have lived in Carrollton over 15 years and almost 40% have lived in the community of Carrollton ten years or less.

40% of those polled strongly agree the City should develop programs/regulations/incentives through use of sales tax, while 57% strongly agreed with optional funding sources such as an impact fees program.

65% of those polled picked either Parking and traffic circulation or the availability of public recreation facilities and trails as issues to be given special attention in the Carrollton Comprehensive Plan.

TOP 10 QUALITY OF LIFE FACTORS

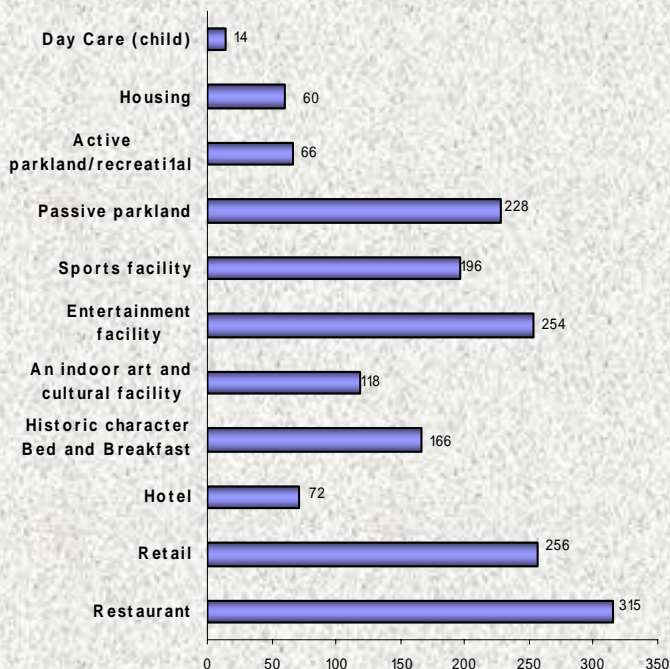
1. Water quality
2. Emergency services
3. Hospital facilities
4. Physician care quality
5. Air quality
6. Nursing care
7. In-patient services
8. Restaurant services
9. Street road cleanliness
10. Schools sanitation

(based on ratings of extremely important, very important and somewhat important)

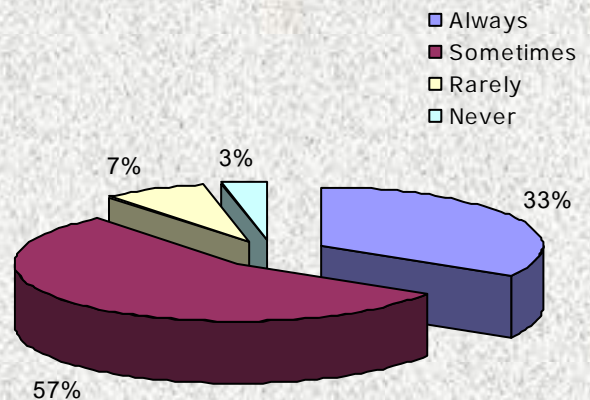
NEEDED SHOPS AND SERVICES

Residents of Carrollton prefer additional entertainment and restaurant options. As illustrated below, restaurants, entertainment facilities and retail options are perceived as “needed” shops and services, with passive parks and sports facilities also measuring as a popular desired service.

What kind of shops and services in Carrollton do you think are needed?

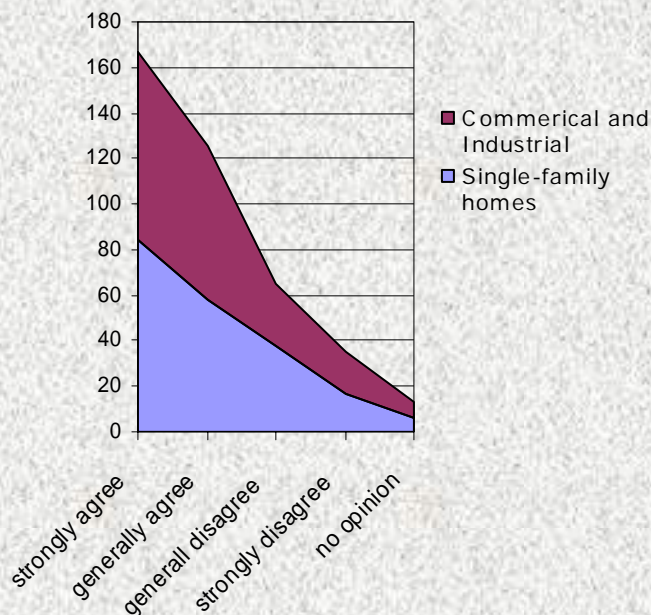


When going to restaurants or shopping, how often do you choose establishments in the City of Carrollton?



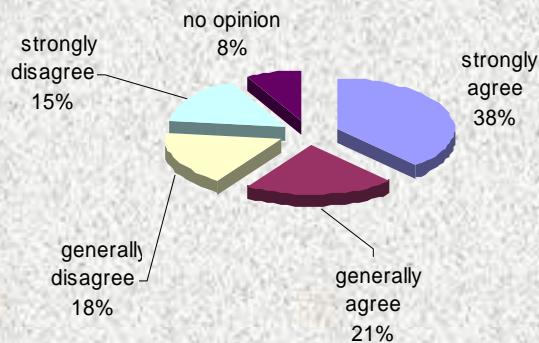
...ABOUT OUR FUTURE

DEVELOPMENT PATTERNS SHOULD CONTINUE ?



IF DEVELOPMENT PATTERNS CONTINUE, CARROLLTON WILL LOSE ITS UNIQUENESS

Nearly 60% of those polled agreed that development patterns should change in order to preserve Carrollton's uniqueness, more so for residential than for commercial. Those responding also indicated overdevelopment and quality of schools as factors that would most likely cause them to leave Carrollton.



The 2007 Community Assessment Survey provides an excellent snapshot of the people in Carrollton. It also allows a better understanding of what our residents and stakeholders believe is important to their quality of life, how satisfied they are with City services, and where they want us to focus future resources and energies. Along with our other research and communication efforts, these survey results will provide a clear and constant community voice in our future decisions.

This survey summary is also available at City Hall, or on the web at www.carrollton-ga.gov



Wayne Garner, Mayor
Dr. Peter D. Balega, Council Member
Gerald D. Byrd, Council Member
Rusty Gray, Council Member
Mandy M. Maierhofer, Council Member
Casey Coleman, City Manager

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The City of Carrollton Planning and Zoning Department conducted the Community Assessment Survey throughout the year 2006 and early 2007. A total of 396 surveys were compiled through a survey-handout made available at Carrollton City Hall and the West Georgia Regional Library. Surveys were also available at the Carrollton City Website.